

# UNT Department of Economics

If you want to know more about economics at  
UNT, you have come to the right place!

# Fundamentally, what is economics?



“The ultimate purpose of economics, of course, is to understand and promote the enhancement of well-being.”

– Ben Bernanke, former US Fed chair

As seen in the New York Times. Here is Ben Bernanke getting a selfie taken with UNT Economics principal lecturer Harry Ellis in January of 2020 at the American Economic Association annual meeting in San Diego!

# But is it marketable?

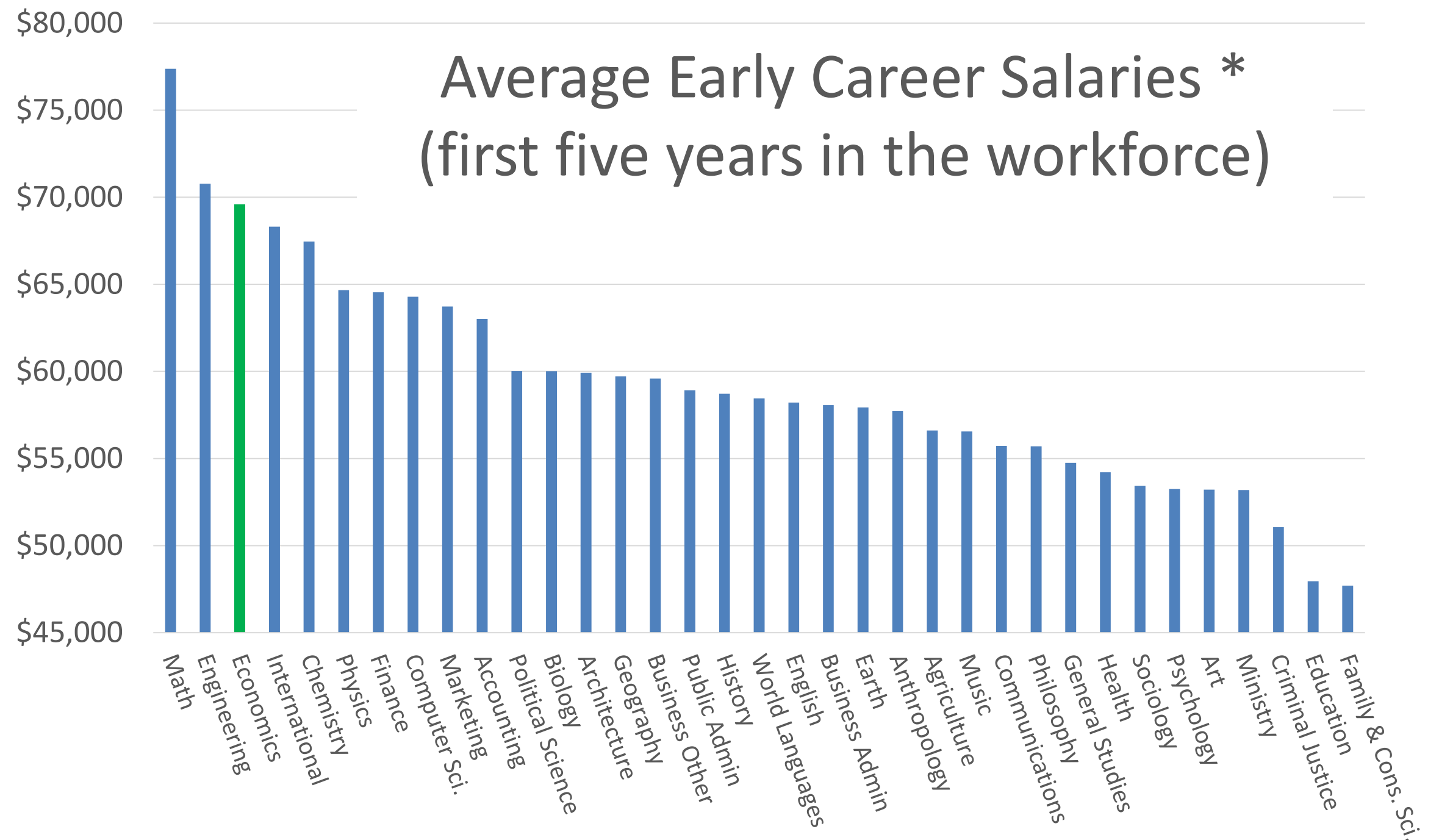
Yes, economics allows you to study the full range of human experience from:

- Individual decision making
- How to make a business more successful
- Policies that improve societal well bring
- How financial markets function
- Factors driving economic growth
- Data analytics to measure any of the above!
- And much, much, more!

So, yes, it is also a highly marketable degree!

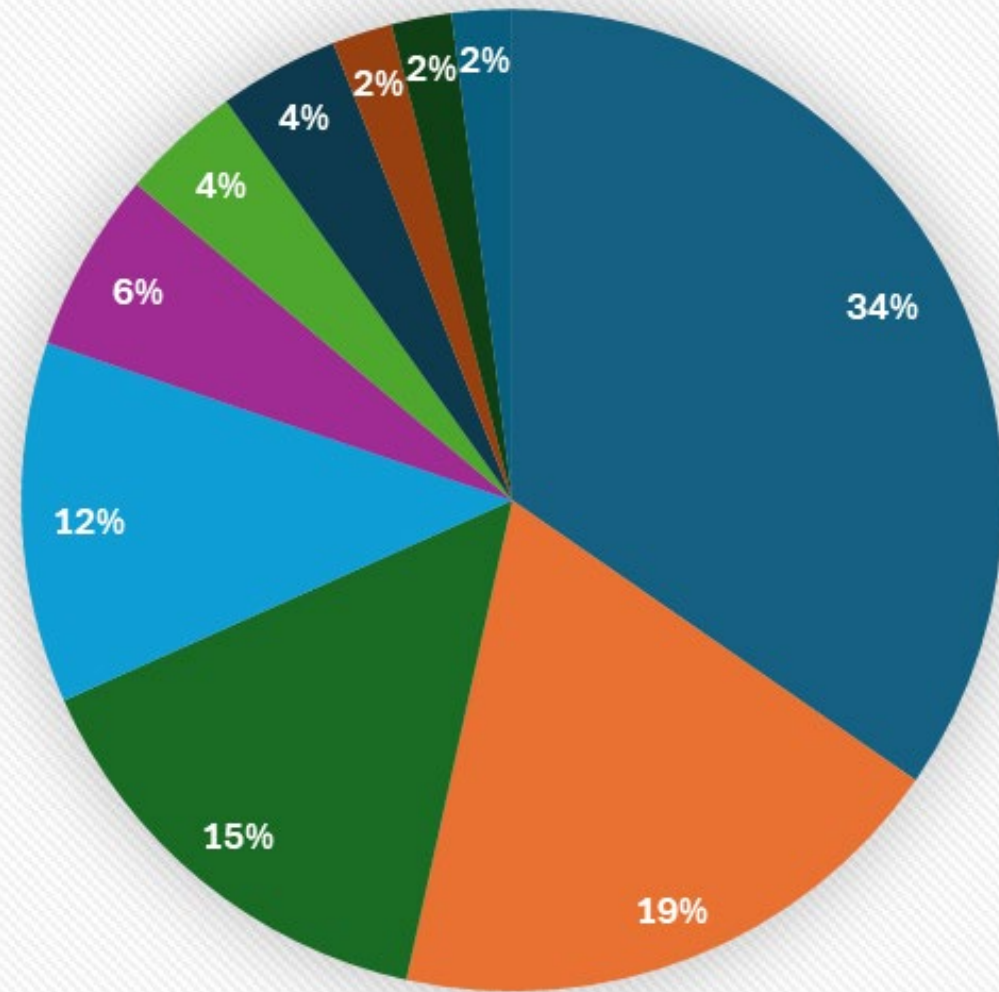
# Are economics majors in demand?

**Yes, they are! Here are average early career salaries of the top 35 majors. Only mathematics and engineering majors earn more than economics majors.**



\* Data from Payscale.com as of November 2023. All data for graduates with a baccalaureate degree only.

# Where do UNT economic majors work?



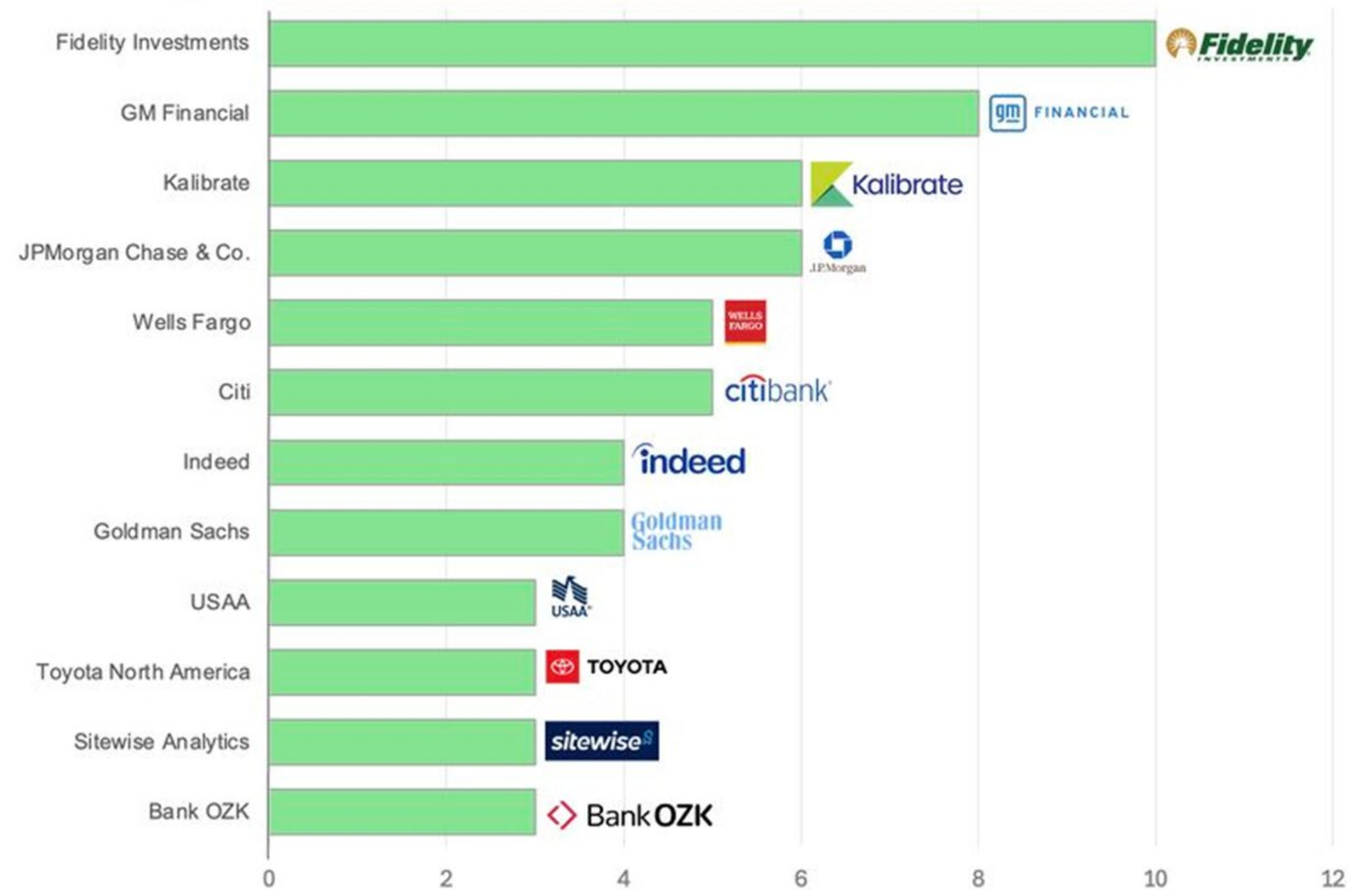
- Finance/Accounting
- Consulting
- Government
- Telecommunications
- Real Estate
- Technology
- Education
- Insurance
- Healthcare
- Law



# Ever heard of these companies?

The top 12 employers of UNT economics graduates

### Leading Firms for UNT Economics Graduates



Source: LinkedIn, as of August 2024

Economics Alumni Count

# Let's meet a few alums

## Law

Areeba Ghouri: Attorney, Corporate  
Dameron Barron: Attorney, City Government  
Demarcus Ward: Attorney, Private Practice  
Leigh Davis: Attorney, Private Practice

## Education

Anna Katz: Math Teacher  
Ian McCarthy: Associate Professor of Economics at Emory University  
Andrew Ojede: Associate Professor of Economics at Texas State University  
Karen Mulligan: Assistant Professor of Health Policy and Management at USC(SoCal)

## Government Policy

Vicki Oppenheim: Government Policymaker  
Andrew Cross: Government Policymaker

## Finance, Banking, Real Estate, and Insurance

Zach Mullins: Finance  
Levi Dartt, Corporate Finance  
Ryan Minton: Financial Analyst  
Deborah Watkins: Finance  
Callie Stiewig: Financial Consultant  
Gabe Puche: Insurance  
Daisy Solis, Banking  
Lucas Cook: Real Estate

## Data Analytics

Kelsey Stewart: Data Analytics  
Oliver Selwyn: Data Analytics  
Dylan Devine: Data Analytics

## Consulting

Justin Tischler: Consumer Analytics  
Ashley Hanisko: Business Consulting  
Jessica Kelton: Strategic Planning

## Other

Richard Johnson: PhD candidate in economics  
Bobby Diaz: Small business owner (Odd Muse Brewing Company)  
Alaia Snell: PhD student in literature at Northwestern University  
Paul McDonald: Writer  
Morgan Grosser: Environmental Specialist

# Never too early to think about graduate school!

**Economics is an ideal major for those interested in either continuing in economics (Master's or PhD) or earning a Master's or Doctorate in related areas such as:**

- Business (MBA, Master's in Finance, PhD in Finance)
- Law (JD)
- Public Policy (MPP)
- Public Administration (MPA, PhD in Public Administration and Management)
- City Planning (MPlan, PhD Planning)

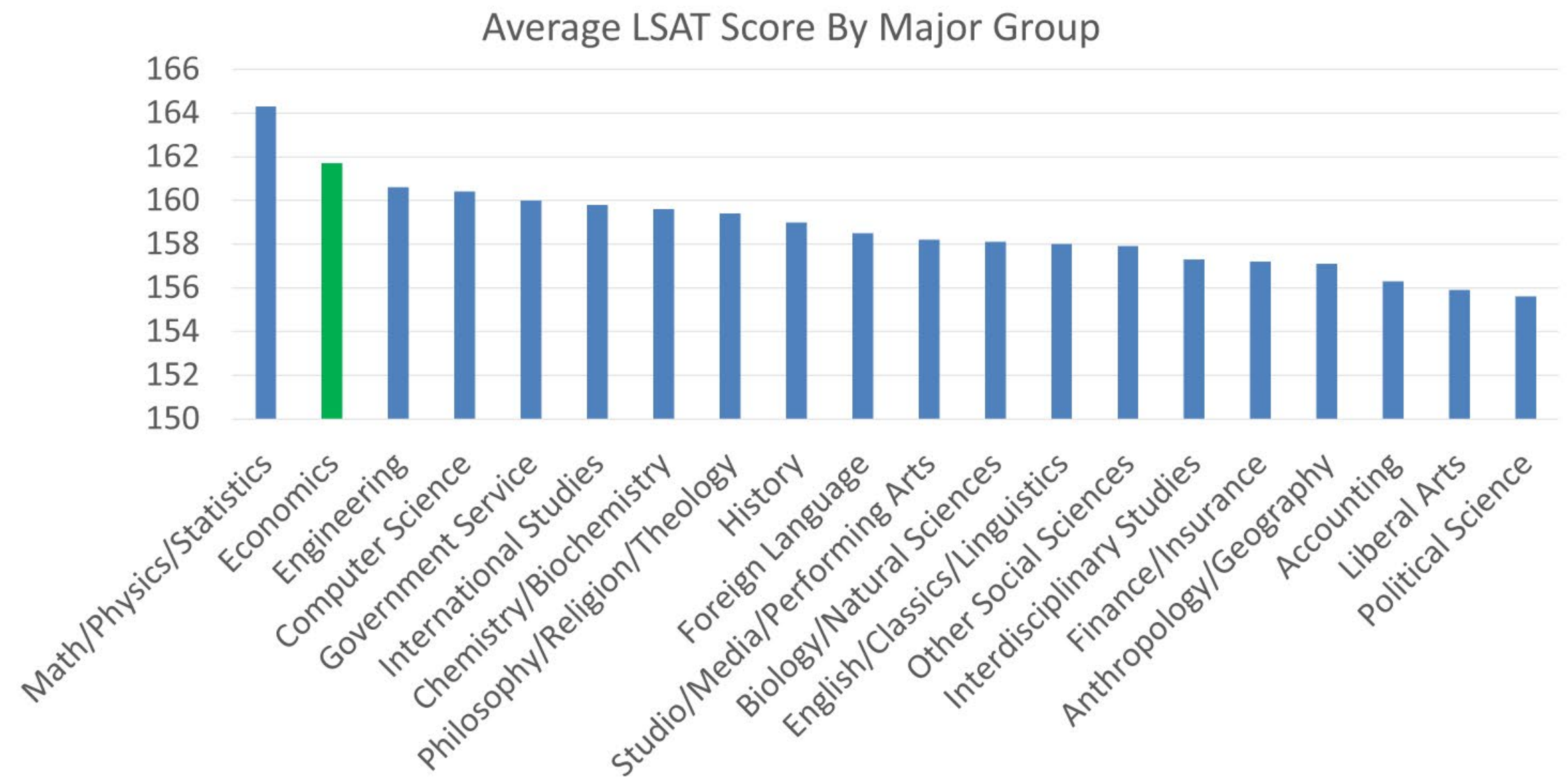




# Is economics good preparation for law school?



**Yes, it is. Take a look at these average LSAT scores!**



\* 2022-2023 Data from the Law School Admissions Council

# So many ways to major in economics!



- **In the College of Liberal Arts and Social Sciences (CLASS), we have two degree options:**
  - B.A. in Economics
  - B.S. in Economics
- **If you are already in the Business School (COBA), then you can also earn a B.B.A in Economics in COBA.**

# How about turbocharging your major?

- Maybe you love your major and it is not economics.
- It is easiest to add economics as a double major if your current major is in CLASS or COBA.
- But if you cannot squeeze in a second major, you still have options!
  - A minor in economics requires just 18 hours of economics coursework
  - The Location Intelligence certificate pairs geographic data analysis and theory with economics!



# And we mean ANY major!!!

- If your major is another social science (anthropology, geography, political science, psychology, sociology), then economics will not only give you an alternative point of view, but it will add to your resume and make you more marketable!
- If your major is humanities or in a STEM field, economics will allow you to add an understanding of human behavior and business to your resume, making you more marketable!

# See anything here you like?

These are many of our course offerings...

environmental\_economics  
intro\_to\_econometrics labor\_economics  
comparative\_economic\_systems economics\_of\_cities  
money\_and\_financial\_institutions  
microeconomics behavioral\_economics game\_theory  
economics\_of\_consumption  
macroeconomics international\_trade  
the\_economics\_of\_everything  
public\_economics all\_things\_internet  
economics\_of\_discrimination history\_of\_thought  
economic\_cycles\_and\_forecasting  
managerial\_economics law\_and\_economics

For more detail: <https://economics.unt.edu/undergraduate/economics-courses>

# A Department with Benefits!



**Undergraduate Scholarships**  
Available to all economics majors.  
Average award is \$1,000



**Omicron Delta Epsilon**  
Qualified majors can join the national economics honor society



**Alumni Advisory Council**  
Our alumni group has over 340 members



**Economics Student Organization**  
Membership is open to all majors!

# Want to know more, your next step is visiting with one of these fine folks!

**Dr. Guillermo Covarrubias**

**Wooten Hall 338**

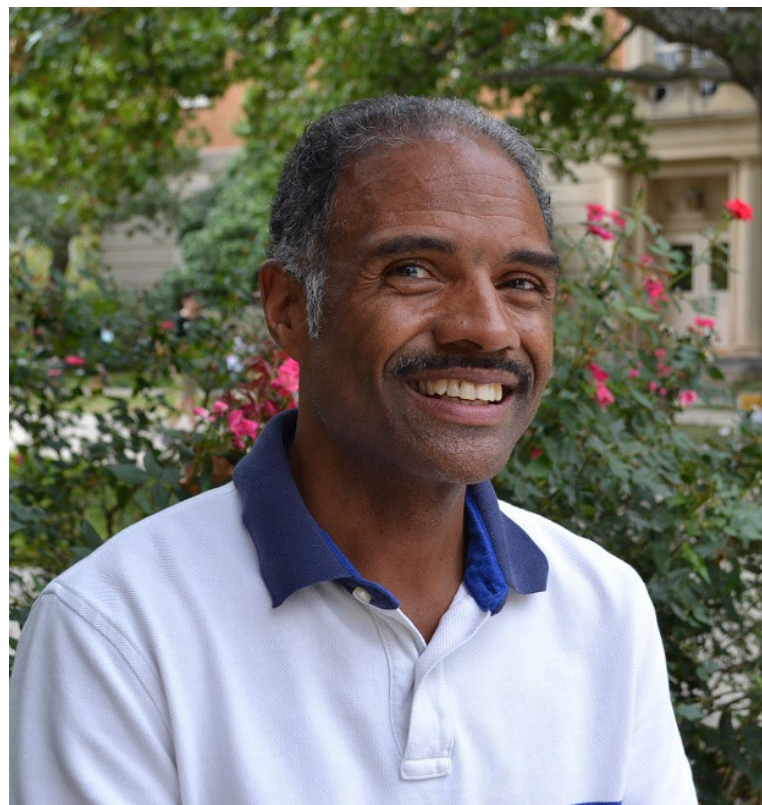
**[Guillermo.Covarrubias@unt.edu](mailto:Guillermo.Covarrubias@unt.edu)**



**Harry Ellis**

**Wooten Hall 335**

**[Harry.Ellis@unt.edu](mailto:Harry.Ellis@unt.edu)**



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**[Jiyoung.Kwon@unt.edu](mailto:Jiyoung.Kwon@unt.edu)**



For any advising question, email: [EconAdvising@unt.edu](mailto:EconAdvising@unt.edu)