University of North Texas Economics Alumni Advisory Council (AAC)

2024 Annual Report

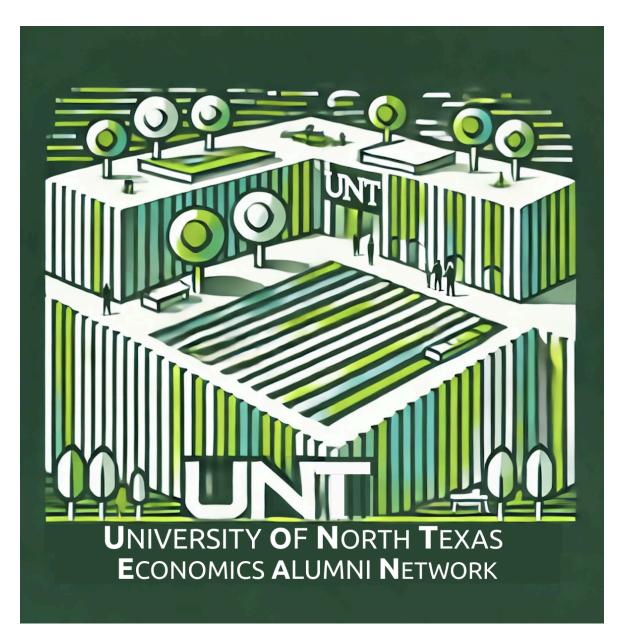


Table of Contents

SECTION I:	Year in Overview
SECTION II:	Financial Overview
SECTION III:	Membership & Engagement Data
SECTION IV:	Council Goals & Initiatives for 2025
SECTION V:	Acknowledgments

Executive Summary

In 2024, the University of North Texas (UNT) Economics Alumni Advisory Council (AAC) successfully enhanced its engagement with alumni and students through strategic planning, innovative initiatives, and impactful events. The year was marked by fostering strong alumni-student connections, celebrating achievements, and driving philanthropic efforts for the long-term growth of the UNT Economics Department.

Key accomplishments included the launch of mentorship programs, hosting professional development workshops, surpassing fundraising targets, and promoting scholarship opportunities. Through collaborative efforts, the AAC advanced its mission of fostering a thriving alumni network while enriching the academic and career opportunities for Economics students.

Challenges included balancing virtual and in-person engagement amidst varied preferences and securing sustained alumni participation in ongoing initiatives. Looking ahead, the AAC aims to leverage this experience to expand outreach, refine programs, and build a stronger, more connected Economics community in 2025.



Meet the Board



Chair: Richard Johnson ('2016) BS Economics

Oversee all Econ AAC operations, ensuring that the organization's direction and programs are directly aligned with UNT's Alumni Association, Econ AAC members, and alumni members. The Chair will also serve as a liaison to the Department of Economics, working with the Econ AAC Adviser and Economics Committee members to address any concerns, inquiries and help further the organization's core mission.



Marketing and Communications Chair: Vicki Oppenheim ('2022) MS Economics

Manage alumni member engagement and distribute promotional material about upcoming events and ensure up-to-date Econ AAC website.



Community and Alumni Engagement Chair: Zachary Mullins ('2019) BA Economics and BBA FinanceCommunity

Identify revolving needs of the UNT economics alumni community including, but not limited to, assisting in the development of programs related to workforce development, continuing education, and networking; tracking progress on current and past programs; establishing and maintaining ongoing relationships with alumni members



Treasurer: Ashley Hanisko ('2006, '2009) BS Economics, MS Economics

Assist organization with cash management, fundraising and quarterly financial projections. Duties include, handling payments, calculating budget for upcoming year, collecting and maintaining receipts; maintaining database used to build financial reports for biannual meetings.



Project Coordinator: Sharla Baker

Assists with organizing and communicating details of upcoming AAC projects and Alumni Association related events and serves as an interface between the Department of Economics and the AAC on matters related to financial expenditures, budgeting and scheduling.



A Farewell and Welcome

The University of North Texas Economics AAC extends its heartfelt gratitude to Dr. David Molina for his dedicated service as Chair of the Department of Economics at UNT. Dr. Molina's leadership has been instrumental in fostering a vibrant and inclusive Economics community, guiding the department with unwavering commitment and inspiring both faculty and students to reach new heights.

Dr. Molina's vision and support were pivotal in the formation of the

Economics AAC in April 2022, providing the foundational guidance necessary to build a thriving alumni network. His advocacy for collaboration and innovation has helped expand the ideals of the Economics community, ensuring that alumni, students, and faculty remain interconnected through shared goals and values. the AAC owes much of its success to his encouragement and belief in the transformative power of alumni engagement.

As Dr. Molina transitions from his role, we enthusiastically welcome Dr. Jeffrey Rous as the new Chair of the Department of Economics in 2024. Dr. Rous brings a wealth of expertise and a passion for advancing the department's mission. We look forward to his leadership in continuing the tradition of excellence and building upon the strong foundation laid by Dr. Molina.



Thank you Dr. Molina for your years of dedication, support, and inspiring leadership. Your legacy will continue to shape the Economics community for years to come. And to Dr. Rous, congratulations on your new role—our council is excited to collaborate with you as we embark on this next chapter together!

SECTION I: Year in Review

January: New Year Strategy Planning

Objective: Kick off the year with strategic goal-setting.

- Activities:
 - Review past year's achievements and identify growth areas.
 - Establish objectives for 2024 initiatives

February: Networking & Mentorship Kick-Off

- **Objective:** Start the 2024 Mentorship Program.
- Activities:
 - Pair alumni and students as mentors and mentees.
 - Highlight mentor-mentee stories during the 10-week program.
 - Communicate Council goals and promote continuous engagement.



2nd Annual SQL Workshop for AAC Members

On Saturday, February 10th, 2024, the UNT Economics AAC hosted the 2nd Annual SQL Workshop in response to high demand from AAC members. This virtual workshop, held from 10 AM to 12 PM CST, provided practical, hands-on training to enhance participants' SQL skills, a critical competency in today's job market.

The event was inspired by feedback from the AAC 2023 membership survey, which highlighted a strong interest in learning or expanding SQL capabilities. The

workshop offered attendees the opportunity to deepen their knowledge of this essential data analysis tool and apply it to their professional roles.

As part of our continuing education goals, this free workshop underscored the AAC's commitment to providing high-quality learning opportunities for our members. The session was a resounding success, equipping attendees with valuable skills and fostering professional growth within the AAC community.

March: Professional Development & Fundraising

Objective: Offer professional growth opportunities and begin fundraising initiative.

- Activities:
 - Host a virtual/in-person networking event.
 - Conduct a skills workshop (e.g., SQL).
 - Initiate the \$6K fundraising campaign.
 - Launch 2024 Spring Mentorship Pilot Program



Pilot Mentorship Program: Calendar

March-16: Launch day with breakout sessions (mentor-meet-mentee)

March-25: Professional Goals and 5-year outlook

April-08: Resume/CV review

April-26: UNT Spring Banquet attendance

May-06: Teach me something (the mentee will present something to the mentor)

May-20: Job Shadow session - A Day in the Life (the mentor will teach the mentee something)

June-03: Who do you know that I would benefit from knowing? (Network Building)

June-22: Spring, 2024 Final Wrap-Up/Revisiting vision board for review and feedback

April: Spring Scholarship Banquet

Objective: Celebrate student and alumni achievements.

- Activities:
 - Host a social event to promote networking.
 - Advance scholarship fundraising campaigns.



Vicki Oppenheim, AICP gave a talk on housing to <u>Jeffrey Rous</u>' Urban Economics class. It was a lot of fun and students asked some interesting questions about affordable housing trends in general and in Dallas.

Spring 2024, Economics Scholarship Banquet

We had a wonderful evening at the 2024 UNT Department of Economics Spring Banquet! We heard <u>Tony F., CTP, MBA</u> speak as he received the Distinguished Alumni Award and he spoke about his journey from Puerto Rico with his family to where he is now at J.P. Morgan Chase! His economics degree was an important part of the story, along with his dedication to excellence. Also, we presented the AAC Honor Award to <u>David Molina</u> for his support during the time that we founded the AAC!



<u>Ishtiaq Hossain Miraj</u> (graduate) and William Higdon (undergraduate) received the AAC Scholarships (\$1,500 each)!

May: Fundraising Appreciation & Mentorship Wrap-Up

Objective: Recognize contributors and conclude the mentorship program.

- Activities:
 - Send personalized appreciation notes to donors.
 - Gather feedback and success stories from mentorship participants.

June: Panel Discussion

Objective: Enhance alumni and student relations.



inspiration for their own journeys.

2nd Annual Panel Discussion: "What a UNT Economics Degree Can Do for You"

The UNT Economics AAC proudly hosted the 2nd Annual Panel Discussion featuring distinguished alumni sharing insights on how a UNT Economics degree can open doors to diverse career paths.

This virtual event brought together alumni experts from various fields, offering current students and fellow alumni the opportunity to learn from their experiences and gain

Meet the Panelists:

- Shane Brewer Compliance Associate, IQ-EQ
- Erik Case Machine Learning Data Scientist, MongoDB
- Jessica Kelton Director of Marketing Analytics, Newrez, LLC
- Jason Mitchell Senior Manager Operations Analytics, Orthofix

The engaging discussion highlighted how Economics serves as a foundation for roles in compliance, machine learning, marketing analytics, and operations. Attendees were inspired by the panelists' diverse career trajectories and their reflections on leveraging their Economics education in innovative ways.

July: Board Elections



Board Elections

Board Reelections

Congratulations to Richard Johnson on being re-elected as Chair of the UNT Economics AAC! Richard's leadership in overseeing all AAC operations and ensuring alignment with UNT's Alumni Association and the Department of Economics' core mission has been exemplary. His dedication as a liaison to the Department of Economics, addressing concerns, and furthering our goals is truly commendable.

Kudos to Vicki Oppenheim, AICP for being

re-elected as the Marketing and Communications Chair of the UNT Economics AAC! Vicki's outstanding efforts in managing alumni engagement, distributing promotional material, and keeping the organization as a whole intact have been invaluable. Her passion and commitment continue to drive our success.

Congratulations to Ashley Hanisko on her re-election as Treasurer of the UNT Economics AAC! Ashley's exceptional skills in money management, fundraising, financial projections, budgeting and financial reporting have been a cornerstone of our financial stability.

August: Summer Break

Objective: Rest and Recharge

September: Economics Alumni Connect Event

Objective: Strengthen alumni-student ties through engagement.

- Activities:
 - Facilitate networking across industries during the annual event.
 - Organize targeted group discussions to boost alumni participation.

September Alumni Connect Month

September Alumni Connection Month! We promoted networking among alumni from all employment sectors and had guest speakers on Wednesday nights.



October: Celebrate the 3rd Annual Economics Alumni Appreciation Day



On Saturday, October 26, 2024, the UNT Economics AAC hosted the annual Meet, Munch, and Mingle event during Homecoming weekend. Held in Union Room 382, the gathering brought together Economics alumni, current professors, and students for an afternoon of networking, camaraderie, and celebration.

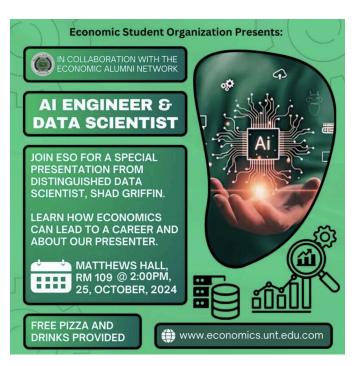
From 11 AM to 2 PM, attendees reconnected with old classmates, shared stories with professors, and built new connections within the vibrant UNT Economics community. The event was filled with lively conversations, laughter,

and the spirit of Homecoming, making it a highlight of the year. Thank you to everyone who joined us—we look forward to continuing this tradition in future Homecoming celebrations!

Al and Data Science Career Insights with Shad Griffin

On Friday, October 25th, the University of North Texas Economics Student Organization hosted Shad Griffin, an AI Engineer and Data Scientist at IBM, for an engaging discussion about his career and his role in AI and data science.

The event attracted students and alumni eager to learn from Shad's experiences in one of the fastest-growing fields. Attendees enjoyed free drinks and pizza while networking with peers and gaining insights into the intersection of Economics, AI, and data science.



This event was a fantastic opportunity for the UNT Economics community to connect, exchange ideas, and explore how skills developed through an Economics degree can be applied in innovative industries.

November: Council Initiatives Overview



Inaugural North Texas Economics Conference

The UNT Department of Economics proudly hosted the first-ever North Texas Economics Conference on Saturday, November 16th, sponsored by the Federal Reserve Bank of Dallas. The brainchild of Dr. Zhou, this groundbreaking event brought together economists from across the region and beyond, fostering collaboration and the exchange of ideas on critical economic issues. Held at UNT, the conference featured engaging sessions throughout the day, including notable presentations such as:

- Xi Yang on the intersection of fertility and banking regulation.
- Hanchen Jiang on rent control policies in New York City.

These sessions, among others, underscored the diverse and impactful discussions that took place. The conference also served as a platform for academics and practitioners to explore cutting-edge research and practical solutions to pressing economic challenges.

Looking ahead, the North Texas Economics Conference will rotate locations among universities in the North Texas area, offering new settings and opportunities for collaboration each year. UNT is honored to have launched this exciting initiative, setting the stage for a long-lasting tradition of economic discourse and innovation in the region.

December: Year-End Reflection & Celebration

Objective: Conclude the year with recognition and strategic reflection.

- Activities:
 - Release the Annual Report highlighting 2024 achievements.
 - Organize a holiday-themed networking event.
 - Plan transitions for new Council members.

SECTION II: Financial Overview

Spring Fundraiser Success

In Spring 2024, the Economics AAC set an ambitious fundraising goal of \$6,000 to support scholarships for UNT Economics students. Thanks to the incredible generosity of our alumni and supporters, we surpassed our goal by \$355, raising a total of \$6,355!

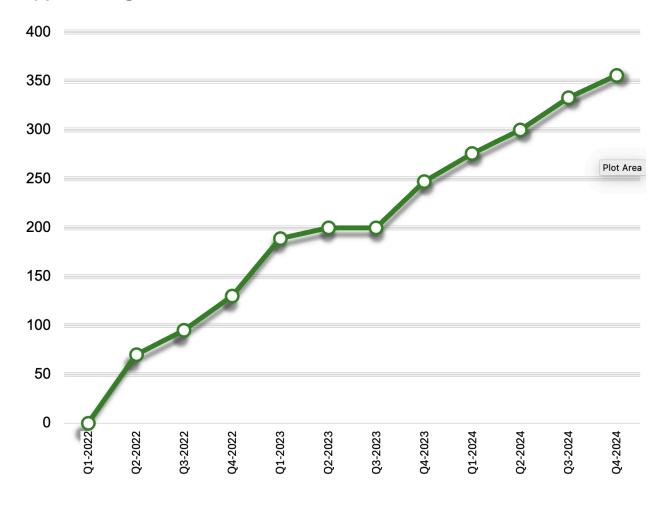
This achievement allowed us to establish two new scholarships of \$1,500 each, directly benefiting deserving students and supporting their academic aspirations. Out of a network of 300 potential contributors, 43 unique donors stepped forward to make this success possible, showcasing the power of collective impact within the Economics community.



SECTION III: Membership & Engagement Data

- Active Members: Summary of new and existing members.
- Participation Metrics: Engagement rates for programs and surveys.

Approaching 400 Active Alumni Members!



Alumni Spotlights & Impact Stories

Featured Alumni: Stories showcasing career growth and contributions.

Introduction: At the University of North Texas Economics AAC, we proudly celebrated the achievements of our alumni through Alumni Spotlights in 2024. These features highlighted notable career milestones, such as new job roles, promotions, or entrepreneurial successes, showcasing the diverse and impactful paths our graduates pursued. Through these spotlights,

we also shared testimonials from alumni about how their Economics degrees shaped their professional journeys, inspiring current students and strengthening the bond within our alumni network by demonstrating the enduring value of an Economics education across industries.

Julie Harris

This year, we spotlighted Julie Harris for obtaining a new role at Westat as a Principal Research Associate, where she conducted educational evaluations to improve student outcomes. Julie shared, "I have been working on projects for the U.S. Department of Education (USDE) for the last 10 years and had a pre-doctoral fellowship from the USDE in the Economics of Education that supported my PhD at Michigan State University. My master's degree from UNT got me here, and I use what I learned in econometrics daily (thank you, Dr. T.)."

We celebrated Julie's dedication to improving educational outcomes and her continued rise in her professional career!

Eduardo Torres Villacorta

This year, Eduardo Torres Villacorta was spotlighted for landing a new role as a Senior Pension Administrator at Fidelity Investments, where he leveraged his background in economics and finance to analyze pension benefits, ensuring accuracy and clarity for plan participants. Eduardo stated,

"My role involves being a key point of contact for resolving critical issues, supporting internal teams, and contributing to system upgrades and departmental projects. The analytical skills and economic understanding I developed during my time at UNT are essential to my work in providing precise and reliable pension solutions."

We congratulated Eduardo on this impressive accomplishment and the many more achievements ahead! *******

Keshaun Harris

Keshaun Harris was celebrated for obtaining a new role at Citi Bank as part of their analyst program during the summer. Although his role was not fully defined, he partnered across teams within the organization to develop investment strategies for clients, build financial models, analyze data, and assist with client presentations. Keshaun shared,

"I am certain the knowledge gained in courses such as Intermediate Macroeconomics and Managerial Economics will be vital to this role at Citi, and I hope to incorporate the economic models learned from these courses into my work while in New York this summer."

Matthew Mehl

We highlighted Matthew Mehl for landing a new role at Chesmar Homes as Vice President of Construction. In this position, he oversaw the new home construction team, processes, and procedures. Matthew shared,

"Economics is the foundation of the new home building industry, from understanding cost to finding and maintaining the perfect equilibrium of what we can produce with our material and labor supply and the demands of the market."

Kwabena Adjei ("Koby")

Kwabena Adjei ("Koby") was spotlighted for joining BMO Commercial Bank (Transportation Finance) in their two-year Leadership Rotational Program. Koby stated, *"In the rotation, I worked 6 months in Collections, Underwriting, Sales, and Structured Finance."*

BMO sought highly motivated individuals who excel in fast-paced environments, and Koby exemplified these qualities.

Madeline Groves

Madeline Groves was celebrated for landing a role as a Staff Accountant at Catholic Charities of Dallas. In this role, she reconciled the general ledger, made journal entries, and created/monitored invoices. Madeline shared,

"While studying economics at UNT, I learned several hard skills such as applying economic principles, data analysis, and Excel, as well as timeless soft skills like communication, critical thinking, and curiosity."

Jennifer Guibert

Jennifer Guibert was spotlighted for her new role as Head of Customer Insights and Analytics at LL Flooring. She led best practices on media and marketing measurement, customer analytics, research, and data strategy. Jennifer shared,

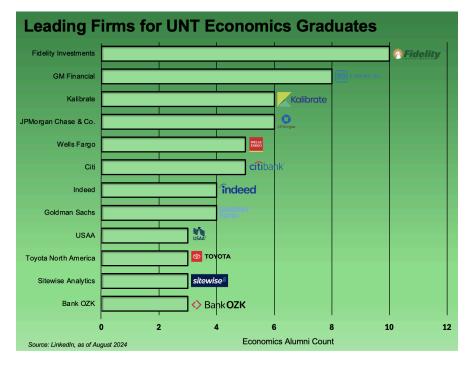
"My degree in Economics has been extremely beneficial in guiding the interpretation of applied statistics and supporting the way of thinking required to be a strong business partner and strategic leader."

Elahe Boskabadi

Elahe Boskabadi was celebrated for completing her PhD in Economics at Auburn University and starting her career as an Assistant Professor of Economics at the Madden College of Business and Economics at Le Moyne College. Elahe shared,

"During this semester, I taught two courses—Banking and Introduction to Macroeconomics. My primary objective was to provide students with ample opportunities to apply economic models to real-world data and events."

These stories are a testament to the value of a UNT Economics degree and its role in shaping successful careers across industries. We look forward to continuing to celebrate our alumni's achievements!



Alumni Insights

UNT Economics Graduates Lead the Way Across Top Firms!

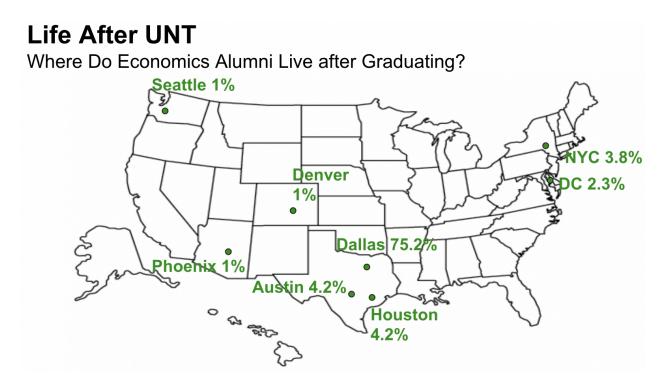
UNT Economics alumni have gone on to build impactful careers at leading firms like Fidelity, GM Financial, Kalibrate, and JP Morgan, among others. This is a testament to the power and versatility of an economics degree!

Seeing data like this is incredibly useful for

illuminating the diverse career pathways our alumni have taken. It also serves as inspiration for current students and fellow alumni to see where their degree can take them!

An economics education equips students with strong analytical, critical thinking, and problem-solving skills—attributes that are highly valued across various sectors. Whether it's in

finance, tech, consulting, or beyond, UNT Economics graduates are prepared to thrive and lead in complex, dynamic environments.

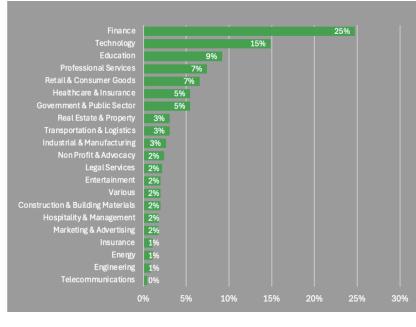


UNT Economics graduates are truly national!

Based on recent data, our alumni are living in key cities across the U.S., including:

- Dallas, TX (75.2%)
- Austin, TX (4.2%)
- New York City (3.5%)
- ✤ Washington, DC (2.3%)
- And other cities like Houston, Phoenix, Denver, and Seattle.

Our graduates are making an impact coast-to-coast in diverse fields, and we're proud to see how our community continues to grow nationally. Stay connected for more opportunities to engage, network, and support one another as we build our legacy!



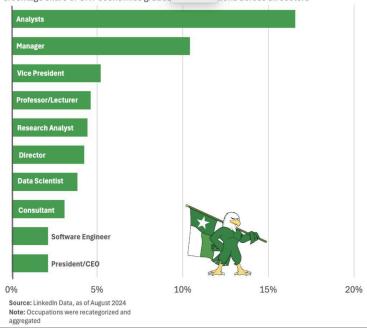
Top Industries for Economics Graduates

The chart illustrates the top industries where Economics alumni from the University of North Texas have established their careers. The **Finance sector** leads prominently, employing **25%** of graduates, showcasing the strong analytical and quantitative skills developed through the program. **Technology** follows with **15%**, reflecting the increasing demand for economic insights in data-driven and innovative

industries. **Education** ranks third at **9%**, emphasizing the versatility of Economics graduates in academic and training roles.

Other notable industries include **Professional Services** and **Retail & Consumer Goods** (each at **7%**), along with **Healthcare & Insurance** and **Government & Public Sector** (both at **5%**). These figures highlight the diverse applicability of an Economics degree across various sectors, from traditional finance and public service roles to emerging fields like technology and healthcare.

This data underscores the broad career opportunities available to Economics alumni, reinforcing the value of the skills and knowledge gained during their time at UNT.



Most Attractive Occupations for UNT's Economics Graduates Percentage share of UNT economics gradua Chart Area tions across all sectors

Many graduates have pursued careers in fields leveraging their analytical skills to interpret large datasets and inform business decisions. Others have ventured into fields such as software engineering, using their problem-solving abilities to develop and optimize systems. Additionally, alumni have found success in roles like financial analysts, policy advisors, consultants, and market researchers, showcasing the broad applicability of economics in various industries.

Understanding the diverse career paths taken by UNT Economics

alumni is valuable for current students and recent graduates. It highlights the many opportunities available beyond traditional economics roles, provides a network of professionals to connect with, and serves as inspiration for tailoring one's skills to fit emerging fields like technology and data-driven industries.



Some Employers of UNT Economics Alumni (continued)

SECTION IV: AAC Goals for 2025

1. Build on Mentorship Successes:

- **Expand Program Reach**: Increase the number of mentor-mentee pairs by actively promoting the program through alumni networks, social media, and university channels.
- **Enhance Program Quality**: Introduce new resources, such as a mentorship toolkit and skill-building workshops, to support participants.
- **Measure Impact**: Develop a framework to track mentorship outcomes and share success stories to inspire more participation.

2. Expand Alumni Participation in Events:

- Host Diverse Events: Offer a mix of professional development workshops, panel discussions, and social gatherings to appeal to alumni across industries and career stages.
- **Leverage Virtual Platforms**: Continue to host virtual events to accommodate alumni who are geographically dispersed, ensuring inclusivity.
- Engage New Alumni: Collaborate with recent graduates to organize events tailored to their needs and foster stronger connections with the alumni community.

3. Focus on Sustainable Fundraising for Long-Term Scholarships:

- **Launch a 3-Year Giving Campaign**: Set a multi-year fundraising goal to establish additional scholarships for Economics students.
- **Promote Monthly Giving**: Encourage alumni to commit to smaller, recurring donations to ensure consistent funding.
- **Recognize Donors**: Develop a donor recognition program to celebrate contributors and build stronger connections between donors and the department.
- 4. Strengthen Alumni-Student Connections:
 - Job Shadow Programs: Expand opportunities for students to shadow alumni in their workplaces.
 - **Internship Placement Assistance**: Partner with alumni to identify internship opportunities within their organizations for current students.
- 5. Promote the UNT Economics Brand:
 - **Alumni Spotlights**: Feature more alumni success stories in newsletters and social media to showcase the value of an Economics degree.
 - **Industry Partnerships**: Establish collaborations with firms that employ UNT Economics alumni to strengthen ties and create new opportunities for students and alumni.

SECTION V: Acknowledgments

1. Gratitude to Donors:

- A heartfelt thank-you to all our donors who contributed to the 2024 fundraising campaign. Your generosity helped us surpass our \$6,000 goal, creating two new scholarships that are directly impacting student success.
- Special recognition to those who pledged recurring contributions, ensuring sustained support for future students.

2. Appreciation for Council Members:

 We extend our deepest gratitude to our dedicated Council members for their tireless efforts in driving impactful initiatives throughout 2024. Your leadership and commitment have been instrumental in fostering a thriving alumni community.

3. Acknowledgment of Volunteers:

 A big thank-you to the volunteers who contributed their time and expertise to events, programs, and fundraising efforts. Your involvement strengthens our mission and inspires others to get involved.

4. Special Mentions:

- **Dr. David Molina**: For his foundational leadership in establishing the Economics AAC and his unwavering support for alumni engagement initiatives.
- Dr. Jeffrey Rous: For stepping into his new role as Chair of the Department of Economics with enthusiasm and dedication to advancing the department's mission.
- **Distinguished Alumni**: Special thanks to alumni like Tony F., whose inspiring story during the Spring Scholarship Banquet exemplified the success and impact of a UNT Economics degree.